GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Department of Grama Volunteers/ Ward volunteers & Village Secretariats / Ward Secretariats –***JAGANANNA THODU*** – Interest Free (**SUNNA VADDI**) financial assistance of Rs.10,000/- and distribution of identity cards to "*ChiruVyaparulu*" and artisans engaged in traditional handicrafts – certain Guidelines- Orders- Issued.

DEPARTMENT OF GRAMA VOLUNTEERS/ WARD VOLUNTEERS & VILLAGE SECRETARIATS / WARD SECRETARIATS

G.O.Ms.No.01 **Dated:29-05-2020.**

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ORDER:

Chiruvyaparulu engaged in vending on footpath, selling vegetables in pushcarts, selling tiffin and food items on the roadside and pavements, etc. require daily working capital in the range of Rs 2000/- to 5000/- and they end up taking loans at usurious interest rate ranging from Rs.3, 4 to Rs 10/-. Often people who are engaged in **traditional handicrafts** like lace work, kalamkari work, Etikoppaka toys, Kondapalli toys, leather puppets, potters, Bobbili Veena, Brass Craft articles, etc. are also forced to take loans at such exorbitant rates and suffer financially.

In order to ameliorate the financial hardship of the chiruvyaparulu and the people engaged in the traditional handicrafts, the scheme **JAGANANNA THODU** is implemented to provide financial assistance up to Rs.10000/- at 0% **(SUNNA VADDI**) interest to such needy people, who can avail this facility whenever required by them.

2. **Definition**:

Persons engaged in small / petty business either on roadside / public area / footpath/private area

- Under any built up structure less than 5 x 5 Sft.
- mobile hawker / push cart / street vendors
- Mobile vendor: Who carry out vending activities by moving from one place to another by means of wheel cart, bicycle, mobile vehicles etc.
- Stationery vendors: who carry out vending activities at specific locations (pavement ,public and private places)
- Peripatetic Vendors: who carry out vending activities with a small basket on the shoulder or head and travels from one place to another

Traditional Handicrafts involves production and sale of certain items that are traditionally made by certain communities either by hand using traditional technique or skill, from traditional material or confined to certain Geographies like lace work, kalamkari, etikopakka toys, kondapallitoys , leather puppets, Bobbili Veena, Brass craft articles and Chiruvyaparulu etc. (List is indicative)

3. **Eligibility**:

- Above 18 years
- Monthly Income less than Rs. 10,000/- in rural areas and Rs. 12,000/- in urban areas.
- Total land holding of the family should be less than 3 acres of wet land or 10 acres of dry land or 10 acres of both wet and dry land together.
- Having Identity card - Aadhar/Voter ID/ ID Card issued by the Government Organisations
- Should not be having a shop (builtup) which is greater than 5X5 Sqft.

4. **Operational Guidelines:**

   - **Survey / Identification process:**
     - Survey to be carried out through Ward / Village volunteers
     - All eligible persons list will be displayed in the ward / village secretariat for social audit
     - Final list of eligible beneficiaries will be displayed for continuous social audit
     - Any person who feels his name is not in the eligible list shall apply at the ward/ village Secretariat.
     - A portal shall be launched exclusively to monitor the scheme implementation in coordination with the bankers
     - Issue of Smart ID cards (QR Code) through Ward / Village volunteers to all eligible beneficiaries
     - Bank accounts to be opened for those beneficiaries not having Bank accounts by Ward/ Village volunteers.
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   - **Loaning process:**
     - Applications under this scheme to be received by Ward / Village Secretariats through village and ward volunteers
     - Applications to be forwarded to Banks by the District Collectors for processing after processing at Ward/ village secretariat
     - Banks to scrutinise the applications and sanction the loan amount as requested by the beneficiary upto Rs.10,000/-
     - Loans to be disbursed to beneficiaries through Direct transfer to *beneficiaries* account
     - Loans and Repayment transactions to be shared by banks to Department of Gram Volunteers / Ward Volunteers and Village Secretariats /Ward Secretariats on day to day basis.
     - Department of Grama and Ward secretariat will work out the interest payment procedure in consultation with the bankers

5. **Implementing Agency:**

   - Department of Gram Volunteers / Ward Volunteers and Village Secretariats /Ward Secretariats
   - Other departments like PR&RD, MA & UD, SERP,MEPMA ,Handlooms and Textile shall assist the implementing agency.

6. **Public information/ Social Audit:**

   - List of Identified *Chiruvyaparulu* to be displayed in all Ward / Village Secretariats
   - List of Identified *Chiruvyaparulu* to be displayed in the website https://gramawardsachivalayam.ap.gov.in/gsws/home/main

7. **Grievance Redressed mechanism:**

   - State Level Grievance Cell to be established for Monitoring and resolution of Grievances
   - Grievances to be registered through Ward / Village Volunteers and at Ward / Village Secretariats as part of the daily Spandana
   - Grievances to be resolved by respective Ward / Village Secretariats,
   - Grievances can also be raised to call center number 1902

8. The Director, Department of Gram Volunteers/Ward Volunteers and Village Secretariats /Ward Secretariats shall take further necessary action in the matter accordingly.

9. This order issues with the concurrence of Finance Department vide their U.O.No.FMU0ASD/140/2020, dated.29.05.2020

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

AJAY JAIN
PRINCIPAL SECRETARY TO GOVERNMENT

To
All the Spl.Chief Secretaries / Prl.Secretaries / Secretaries to Government
The Commissioner & Director,
Department of Gram Volunteers/Ward Volunteers and
Village Secretariats /Ward Secretariats.
All the other Heads of Departments
All the District Collectors in the State

Copy to:
The PR&RD Department
The MA&UD Department
The Industries & Commerce (Handlooms & Textiles) Department
The Finance (FMU-EFS&T, MA&UD, CRDA) Department
PS to Hon'ble Chief Minister.
PS to CS to Government of Andhra Pradesh.
PS to Hon'ble Minister (MA&UD).
PS to Hon'ble Minister (PR&RD).
PS to Hon'ble Minister(Ind&Comr)
Sf/Sc

//FORWARDED :: BY ORDER//

SECTION OFFICER